

Your Web Site Needs

MORE COWBELL!



"I GOTTA HAVE MORE COWBELL, BABY!" ~ SNL Host Christopher Walken, 2000

These days everybody has a Web site, but does your site captivate audiences? Does it communicate your firm's successes and achievements? Convey professionalism? Inspire trust? Is it easy to use?

More people are searching for law firms over the Internet than ever before – is your Web site maximizing its search engine optimization ("SEO") potential? What is your Web site doing to convert prospects into clients? If your firm's Web site is not attracting attention and customers you probably need **"more cowbell."**

Inherent removes the technology barriers behind database-driven Web sites, delivering the power to communicate your evolving brand message. From creating the imagery that conveys each firm's essence to providing firm-controlled content management systems to getting results with high-level SEO, Inherent infuses design and technology to create customized Internet applications.

Since 1993, Inherent has developed innovative Web sites for more than 200 of America's leading law firms. We understand the unique requirements of the legal industry and will design and implement integrated, flexible, Web based solutions that support your marketing and business development goals. Call us today!

Inherent, Inc.

One Embarcadero Center,
Suite 1310
San Francisco, CA 94111

Tel 415.399.9733

Fax 415.276.1851

www.inherent.com